

## **PRESS STATEMENT**

**KUCHING**  
**30 JULY 2024**

### **UNAUTHORISED USE OF LOGO AND MASCOT OF SUKAN MALAYSIA (SUKMA XXI) SARAWAK 2024**

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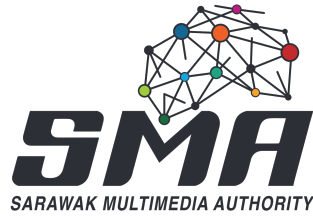
Recently, Sarawak Multimedia Authority ("Authority") has identified instances of unauthorised use of logo and mascot of Sukan Malaysia ("SUKMA XXI") Sarawak 2024 by certain parties.

The Authority wish to inform the public that the logo and mascot of SUKMA XXI Sarawak 2024 have been duly registered pursuant to the statutory requirements of Section 26B of the Copyright Act 1987 (Act 332). By virtue of Section 10 (1)(i) of Sarawak Multimedia Authority Ordinance, 2017, the Authority is registered as the rightful owner of logo and mascot of SUKMA XXI Sarawak 2024.

Hence, any unauthorised use of logo and mascot of SUKMA XXI Sarawak 2024 constitutes as an infringement of the Authority's intellectual property rights under the Copyright Act 1987 (Act 332). The usage of logo and mascot of SUKMA XXI Sarawak 2024 without any written consent or authorisation from the Authority including but not limited to the following acts: -

1. reproduces in any material form, performs, shows or plays or distributes to the public;
2. makes for sale or rent any infringing copy;
3. sells, rent or by way of trade, exposes or offers for sale or rent any infringing copy;
4. distributes infringing copies;
5. possesses, otherwise than for his private and domestic use, any infringing copy;
6. exhibits in public any infringing copy by way of trade; and
7. makes or has in his possession any contrivance used or intended to be used for the purpose of making infringing copies.

As such, the Authority wish to remind the public to abstain from wilfully committing any of the above-mentioned acts, failing which the individual(s) and/or entity(eis) shall be directly and/or vicariously liable for copyright infringement. The Authority takes these infringements seriously and is committed to protecting its intellectual property rights.



Effective immediately, we urge any individual(s) and/or entity(ies) to cease and desist any unauthorised use of the logo and mascot of SUKMA XXI Sarawak 2024. The Authority reserve its legal rights to pursue legal remedies under the civil and criminal law without further reference and/or notice.

We appreciate your cooperation in respecting these legal boundaries and protecting the integrity of State Government of Sarawak resources.

**YANG BERBAHAGIA DATO DR ANDERSON TIONG ING HENG**

General Manager, Sarawak Multimedia Authority (SMA)

Ref. No. : SMA/100-2/5/3 JLD. 1 (9)